

# Quote

THE WEEKLY DIGEST

Volume 27—Number 25

Week of June 20, 1954

## MAY WE *Quote* YOU ON THAT?

[1] Pres DWIGHT D EISENHOWER: "In an age of ceaseless trouble and danger . . . let us have less political fission and more political fusion." . . . [2] JOHN C CALDWELL, former official of *Voice of America* in China, and author of *Korea Story*: "I believe that 75% of editors—newspaper and magazine—are so prejudiced against Chiang Kai-shek and Syngman Rhee as individuals that honest coverage of free Asia is almost impossible." . . . [3] Statement issued by Western powers at Geneva, breaking off deadlocked talks on Korea: "We believe that it is better to face the fact of our disagreement than to raise false hopes and mislead the peoples of the world into believing that there is agreement when there is none." . . . [4] Dr CLARENCE COOK LITTLE, onetime managing director of American Society for Control of Cancer, announcing he will head a research project financed by tobacco industry, to determine effect of cigaret smoking on lung cancer: "I

### Quote of the Week

THOS E DEWEY, Gov of N Y, at laying of the cornerstone of Albert Einstein College of Medicine, NYC: "We had better grow up fast enough to extend to others, from France to India and from Indonesia to Britain, the same tolerance of their difficulties which we ask them to extend to us. If they should judge us by our preoccupation with the stupidities, or if you will, the crudities of single individuals, we would lose our world leadership and a free world."



am the boss, and I, myself, have no boss. Otherwise I would not have undertaken the direction of a program of scientific research. It is my intention to find the correct scientific answers, regardless of whether or not they harm the tobacco industry." . . . [5] Prince E YAO BOATENG, Gold Coast (British African Colony) explaining why his country is raising price of of cocoa exports: "Because we want more money!"

FOURTEENTH YEAR OF PUBLICATION



The high level of activity in bldg has turned out to be the surprise of the yr. This has had, directly and indirectly, a stimulating effect on a wide variety of lines.

This boom is doubly surprising since it was generally conceded that many prospective bldrs would await concessions anticipated in the new housing bill. The present activity is traceable, in a large measure, to easy money. The new law (anticipated in July) will go even farther in the matter of liberalizing down-payment demands.

Currently, under FHA, the buyer of a new house pays 20% down. This requirement will almost certainly be eased substantially under the new regulations, but there still is some question as to precise terms. One proposal is that down-payment be cut to 10% on a house costing \$12,000, with percentage of down-payment upped gradually for higher priced properties.

Men and women actively in the military service may be able to borrow 95% of new-home commitment, up to a determined limit. Veterans, it is assumed, will fare even better, with nothing down and 30 yrs to pay.

While low interest rates and liberal mortgage commitments are steadily increasing our percentage of home owners, the term itself is correspondingly cheapened. A situation is developing where hundreds of thousands of families will have so little equity in their residential property that no strong sense of ownership is developed. As these houses deteriorate, and become inadequate—especially if we experience, a few yrs hence, an anticipated weakness in the real estate mkt—it is reasonable to assume that a very substantial number of houses will be abandoned. This trend may be expected to further depreciate property values.

It's hot in Washington, too! But Congressmen are becoming reconciled to the fact that they are stuck in the capitol at least until mid August. Even so, a substantial part of the President's program will have to be postponed.



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★  
"He who never quotes, is never quoted."  
★ ★

Charles Holden, *London*



#### ADVERSITY—1

Be thankful if your job is a little harder than you like. Razors are not sharpened on velvet.—*Origin Unknown*.

#### ART—2

Art is a contagion, and passes like fire, from spirit to spirit.—HERBERT READ, *American Artist*.

#### ASIA—3

Gen'l Geo Marshall gave us an overall key to Asian policy in '47 when on his return from Asia he told an audience in Honolulu he no longer had any doubt "that we are in the middle of a world revolution—and I don't mean communism." It was, instead, a revolution "of the little people all over the world" who were beginning "to learn what there is in life and to learn what they are missing. The Communists," Gen'l Marshall said, "are like your surf riders here in Hawaii; they're just moving in on the crest of a wave." — CHESTER BOWLES, former Ambassador to India, "How to Avoid Disaster in Asia," *World*, 6-1-'54.

#### ATOMIC—Bomb—4

No pacts can save us for long, no balancing of power, no international safeguards. It all comes down to the rock-bottom of human character. Are we fit to be trusted with a weapon like this? Can we make ourselves fit to be trusted? —W H ELLIOTT, British clergyman, quoted by GORDON DEAN, *Report on the Atom*.

#### BEHAVIOR—5

What a grand world this would be if we could forget our troubles as easily as we forget our blessings.—*Present Truth Messenger*.

#### BOOKS—Reading—6

Never forget that an almost illiterate Ayrshire ploughman — although not able to put his thoughts and feelings into fine words—may well be a better critic of Robert Burns than anyone (else).—*Scotland*, Edinburgh.

#### BUSINESS—7

The company that has the initiative to base its decision on what is right, rather than on who-does-it and how-many-do-it, often becomes the beneficiary of its fresh approach.—*Sales Mgt*.

#### COMICS—8

One teenager summed it up to Dr Fredric Wertham, author of *Seduction of the Innocent* (a study of comics): "The comics teach that crime does not pay, but they teach crime." A small boy, keen on comics, when asked what he wanted to be when he grew up, repl'd, "I want to be a sex maniac." The comics are indeed educational, but what they teach is not the real world, but a world of psychopathic nightmares.—JAS W HOFFMAN, "Primers in Depravity," *Presbyterian Life*, 5-29-'54.

..... *Quote* .....



Uncle Sam will save \$1 million with decision of Gen'l Services Administration to buy only 17 kinds of mimeograph paper in future, instead of 172 kinds, as at present. Also, 11 kinds of lead pencils previously stocked will be cut to 5. And exec's will have a choice of 5 desk styles, instead of 28.

" "

*Maybe you were a bit confused in reading about the big British Embassy garden party June 10, celebrating the birthday of Queen Elizabeth II. Yes, you are quite right—the Queen was born on Apr 21. But the British consider June a better month in which to hold a celebration, and think nothing of a little calendar juggling. . . Rep Oakley Hunter (R-Calif) rep'ts that latest Washington gag is a fairy story: "Once 2 people here had lunch together, and during the whole meal they never mentioned the Army-McCarthy hearings."*

" "

GOP foot-notes: Commerce Sec'y is undergoing treatment to remove several warts from one foot. . . Treasury Sec'y injured a foot when thrown from a horse. . . Sen Homer Ferguson (R-Mich) broke a foot in a fall. . . Mrs Jos R McCarthy (wife of the Wis Senator) just got out of a cast when her broken ankle mended. (She was in an auto collision.)

..... *Quote* .....

#### COMMITTEES—9

A committee is usually made up of 5 persons—one does the work, 3 give him moral support, and the 5th calls the story in to the newspaper.—*Link*.

#### COMMUNISM—10

Spruille Braden says there are 550 communists among Guatemala's 3 million population. J Edgar Hoover says there are 25,000 communists among the 160 million citizens of the U S.

The ratio is the same—approx one in 600. The difference being that here they are not in control —yet.—*Paul Harvey News*.

#### DECISION—11

Of all the needs of men today there is none more important than the need to decide. . . — Roy M PEARSON, *This Do—and Live* (Abingdon Press).

#### DIGNITY—12

Dignity is a curious quality. Try as he will, one cannot acquire it by itself. People who try, succeed only in becoming pompous; usually they end up ridiculous. As certain chemicals when put together produce a lovely glow none alone can give, so dignity is the result of a combination of certain traits of character. Self-respect, humility, respect for others—these are the main ingredients. With them are blended kindness, sincerity and quiet poise. — *Whatsoever Things*, Stetson Univ.

#### EXPERIENCE—13

"Experience" is the fancy name we use when we talk about our past blunders. — *Seng Fellowship News*.

# Mining the Magazines



TV is beating magazines at their own game, asserts the Gallagher Rep't, a publishers' news letter. They point out that the biggest boon to multiple sponsorship trend of tv programs is the growing popularity of the magazine-format tv program (such as NBC's *Home* program, which has 16 advertisers.) Unquestionably, such programs are diverting some advertising from mag's. Chief sufferers, naturally, are the women's service jnls, already having a tough time with low-priced mag's distributed thru chain outlets and super mkts.

An article by John Hersey, "Why Do Students Bog Down on the First R?" in *Life* (5-24-'54) is arousing interest and comment amongst educators. Author deplores "wrongful pressure" on students who may be poor readers. An interesting experiment, he suggests (and one not likely to be tried) would be to make baseball a school subject, with tests, textbooks, homework, and parental prodding. Then, at recess, turn kids loose in the library to read anything they fancy, just for fun, "with the librarian urging them please, for heaven's sake, to take it easy and not read so much."

So far as we know, *Pulpit Digest* (June) becomes the 1st periodical to devote an entire issue to the Hydrogen Cobalt Bomb. Content includes specially-written comments on the bomb by Pandit

From *Die Frau im Spiegel* (Luebeck) we gather the enlightening word that a German maker of "falsies" is advertising: "Beware of Imitations!"

—"

Jawaharlal Nehru, Dag Hammarskjöld, Sec'y Gen'l of UN, Bertrand Russell, Eleanor Roosevelt, Norman Thomas, Christopher Morley and a dozen other notables. There are also 4 sermons on the bomb, preached by nationally-known ministers. Enough research and illustrative material on this subject to serve a speaker for a long time. Extra copies of this issue are available at 50 cts each. Address, *Pulpit Digest*, Great Neck, N Y.

The usually staid *Publications of the Modern Language Ass'n* admits that in correcting proofs for the April issue 2 editors let this slip by in an ad for Univ of Washington summer session: "Tuition \$27 per term, room and board extra."

Taxi business is 'way off in Washington and the local trade jnl, *Taxi Topics*, comments: "How nice it would be if Washington taxi drivers didn't have to wait for rainy days to eat!"

.....Quote.....

## FREEDOM—14

At an exhibition of modern Chinese paintings in Shanghai we overheard a visitor tell the artist she would like to buy one of his pictures—a bird on a bare branch. She explained to him, however, that she considered the painting too empty and suggested that he add a few more branches and leaves. "If I did that," the Chinese artist ans'd, "there would be no room for the bird to fly."—JUDITH & ARTHUR HART BURLING, *Chinese Art* (Studio-Crowell).

" "

A nation that silences or intimidates original minds is left only with unoriginal minds and cannot hope to hold its own in the competition of peace or of war.—HENRY STEELE COMMAGER, *Freedom, Loyalty, Dissent* (Oxford Univ Press).

## GOD—and Man—15

Once in London during the war I asked a group of young people if they would answer a question quickly, without reflection. "O K," they said.

"The question," I said, "is this: Do you think God understands radar?" They all said "No," and then, of course, roared with laughter as they realized how ridiculous the answer was! But the "snap answer" showed me what I suspected—that at the back of their minds there was an idea of God as an old gentleman who lived in the past and was rather bewildered by modern progress.—J B PHILLIPS, *Plain Christianity* (Macmillan).

..... *Quote* .....

## HEALTH—16

To train enough professionals to keep all the people well by curing disease would involve an expenditure of so large a fraction of the income of any nation as to make the cure less attractive to the taxpayer than the disease. Indeed, if we tried to do the job today without our present knowledge of preventive medicine and public health, the situation would be hopeless.—JAS B CONANT, *Jnl of American Dental Ass'n*.

## KNOWLEDGE—17

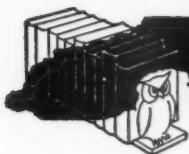
Knowledge is power, but, like power, it must be hitched to something to be effective.—*Community Tidings*, Pelham, N Y.

## LANGUAGE—18

It's always a good idea to keep your words soft and sweet, because you never know when you will have to eat them.—*Nat'l Safety News*.

## LEISURE—19

Leisure implies life. We talk of a machine being idle, but not of a machine at leisure, and therein perhaps lies the key to the meaning and importance of leisure. I have a body and a brain, and they are still in reasonable working order, whilst the motor cars that started at the same time are on the scrap heap. The essential property of living things is that they find their own fuel and do their own repairs; but as every part is in need of periodic rest and overhaul, every part must be given time off from activity.—Sir HENEAGE OGILVIE, British surgeon & editor, "The Importance of Leisure," *Practitioner*, London.



## Book Briefs

To garner delectable items for your edification, the conductor of this dept scans some 300 books a yr. We'd like to double the number, but confess with regret that we are a slow reader. At times we have been on the point of doing something rather drastic about our lagging technique. Some of these currently-popular courses in rapid reading do sound alluring. Specifically, we have come of late upon a brochure issued by The Reading Laboratory, Inc. Amongst the testimonials there's one from a chap who deposes and states that he used to read a pocket mystery a day, before subscribing to the R L course. Now, in the same space of time, he gobbles two mysteries!

Those writing Gilbreths! Frank and his sister, Ernestine, having scored independently and in collaboration, they now are dragging in the in-laws! Newest venture is *Inside Nantucket* (Crowell) relating the misadventures of Bob and Barbara Gilbreth, upon opening a Nantucket guest house. The book bears Frank's name, but Barbara is the narrator.

Talk in publishing circles is that the marked slowness of Hollywood to option *The Execution of Private Slovik* (Duell) may trace to a desire not to antagonize the Army. Has the Brass intimated that they'd just as soon see no film version of this book?

J B PRIESTLEY, British author, whose novel, *The Magicians*, is currently in the stalls, writes in the *New York Times*: "The work of writing never becomes easier; you merely tire sooner as you get older. If I had had any sense, I would have bought myself a handsome tobacconist's shop. Yet at heart I regret nothing. Like it, or lump it, come hell or high water, I am a writer."

”

"We are not amused," said Queen Victoria, when she chanced upon the Honorable Alexander Grantham Yorke engaged in a caricature of herself. And, if we may credit Pierre Berton, writing in *The Royal Family* (Knopf) there were a good many instances when the Queen's sense of humor failed to function. Here is one especially amusing case:

On a sea voyage, the royal passenger became indignant when waves struck roughly at her ship. Summoning the physician who attended her on land and sea, the good Queen spoke in no uncertain terms: "Go at once, Sir James," she commanded. "Give the Admiral my compliments and tell him this thing must *not* occur again!"

.....Quote.....



"How doth the busy bee . . ."

ISAAC WATTS, the English clergyman, born 280 yrs ago (July 17, 1674) is known as the dean of English hymn writers. He wrote prolifically and often with great passion:

"How they served the Lord of  
Glory  
Makes me angry while I sing."

Hymns by Isaac Watts that bid fair to journey thru the ages with the Christian Era include *O God, our help in ages past; There is a land of pure delight* and *When I can read my title clear*.

But almost no one today realizes that this great religious dissenter also contributed more verses to our common household treasury—and secured less recognition for them—than any other individual of his period. His moral verses for children include, "Satan finds some mischief still/ For idle hands do to" and the timeless classics noted below:

How doth the little busy bee  
Improve each shining hour,  
And gather honey all the day  
From every opening flower!

" "

Birds in their little nests agree;  
And 'tis a shameful sight  
When children of one family  
Fall out, and chide, and fight.

..... *Quote* .....

Page 8      Volume 27—Number 25

## OBJECTIVITY—20

Objectivity often leans over backward so far that it makes the news business merely a transmission belt for pretentious phonies.—ELMER DAVIS, *But We Were Born Free* (Bobbs-Merrill).

## POLITICS—21

Only if we notice the insecurity of the foundation of our political life, are we likely to build new and better structures.—BARBARA WOOTTON, *Confluence*.

## PREACHERS—Preaching—22

We are so used to envisaging the preacher's task amidst a sympathetic, or at worst indifferent, environment, that it requires an effort of imagination to realize that Jesus invariably associated evangelism with opposition.—G R BEASLEY-MURRY, *Jesus and the Future* (St Martin's Press).

## PROPAGANDA—23

Today, propaganda is an important weapon in the cold war and has become a necessary adjunct to diplomacy. While the Russians are spending an est'd one and a half billion dollars per yr for this purpose, the U S is only spending one twentieth of this am't.—G MANSFIELD LINDBLAD, "The Battle of Ideas," *World Affairs Interpreter*, Spring '54.

## RELIGION—24

"The miracles are not really true," said the teacher to her class of girls. "When Jesus fed the multitude, He did not give them bread; He just satisfied their souls and hearts."

There was a silence, then one of the girls in the class spoke up.

"Please, teacher," she said, "if that's true, with what did they fill the twelve baskets?"—DR WILBUR M SMITH, *Moody Monthly*.



# Pathways to the Past



Week of  
July 11-17

**July 11**—680th anniv (1274) b of Rob't Bruce, King of Scotland. (Rob't Burns once asked: "Where are the Muses fled that could produce/ A drama worthy o' the name o' Bruce?" But he several times assayed the task). . . 150th anniv (1804) of duel between Aaron Burr, Vice Pres of the U S and ex-Sec'y of the Treasury Alexander Hamilton. Hamilton was killed in this, the most famous duel in our nat'l history. (Duel arose indirectly from fact that Hamilton was responsible for thwarting Burr's ambition to attain the Prresidency). . . 90 yrs ago today (1864) green-back dollar, in closing days of Civil War, fell to an all-time low of 39 cts in terms of gold. . . 35 yrs ago (1919) U S Navy authorized conversion of the *Jupiter* into the 1st aircraft carrier. Known thereafter as the *Langley*. An early concession to the Age of the Airplane.

**July 12**—*Orangeman's Day* (This yr marks 265th anniv of victory of Wm III, of England, over Jas II, at Boyne. Celebrated by Irish Protestants). . . Local communities acted far ahead of the nation in their declarations of independence from British rule. The 1st recorded gathering for such a purpose was held 180 yrs ago (1774) in the First Presbyterian Church, Carlisle, Pa. (This was 2 yrs in advance of the famous Phila Decla-

ration, binding the 13 colonies as a unit). . . 100th anniv (1854) b of Geo Eastman, American inventor of the kodak. . . It is refreshing to reflect that there once was a day when the citizen paid no income tax! Just 45 yrs ago (1909) 16th Amendment (giving Congress power to levy tax on incomes) was passed by Congress. Law became effective Mar 1, 1913.

**July 13**—95th anniv (1859) b of Sidney Webb, British economist, founder of Fabian Society.

**July 14**—165th anniv (1789) destruction of the Bastille, Paris.

**July 15**—*St Swithin's Day* (This saint, who was Bishop of Winchester in the 10th Century, has become associated in the popular mind with weather signs). . . 5th anniv (1949) of Housing Act. (It provided for low-cost public housing and Fed'l aid for slum clearance.)

**July 16**—*Feast of Our Lady of Mt Caramel* (oldest mendicant order in Roman Catholic Church).

**July 17**—280th anniv (1674) b of Isaac Watts, dean of English hymn writers (see GEM BOX). . . 135th anniv (1819) ceding of Fla to U S by Spain.

..... *Quote* .....

## "Of all things!"

It should hardly come as a surprise to informed persons that the U S now leads all nations in the number of for'gn students studying in its colleges and universities. This is, of course, a marked reversal of tradition. In the period prior to War II, France, Germany and England vied with each other as centers of learning and culture.

Currently, some 35,000 students, from practically every nation outside the Iron Curtain, attend approx 1500 American educational institutions. This figure becomes doubly impressive when it is recorded that there are, in all free countries, only a little over 100,000 persons attending institutions of higher learning outside their native lands. The nearest approach to our total is France, with 14,000 for'gn students. England is third, with 8,000. It is not so much that European centers are losing for'gn enrollments (in some instances they are showing modest increases). But our own program has grown prodigiously in these late yrs. Many students seek specialized instruction not available elsewhere.

Why has the U S become the new mecca of learning? An exchange student marks the trend in this way: "If civilization is to move forward in our time, it will be under the guiding light of America. So it is natural that we should move toward that light."

The free world recognizes that we have the knowledge, and the facilities of implementation.

..... *Quote* .....

## RESPONSIBILITY—25

If the boss hands you a tough job, he isn't picking on you. He's complimenting you. Batting practice pitchers aren't selected to hurl the 1st game of the World Series.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

## REVOLUTION—26

We offer the oppressed the beauties of freedom and democracy. Communism is offering them stark, unvarnished, understandable revolution.

Why should we permit communists to be the exclusive salesmen for this age-old remedy for oppression? We free men have been participants in the greatest revolution of all times. . . Why can't we be the salesmen of human revolt which demonstrably has produced freedom for the individual, and has brought about standards of life heretofore unknown in this world? — Adm ROBT B CARNEY, Chief of U S Naval Operations, quoted by MORRIS H RUBIN, "Time For That Agonizing Reappraisal," *Progressive*, 6-'54.

## RUSSIA—Communism—27

Despite its size and military might, the Soviet Union is a mortally sick nation. The cancer of fear gnaws at the vitals of its ruling classes. They live in fear of one another, of denunciations, of swiftly shifting party lines, of superiors. But most of all, they fear the sullen, muttering masses, whom, thru sheer necessity, they must dominate and terrorize.—EUGENE LYONS, *Our Secret Allies* (Duell, Sloan, & Pearce).

### SALESMANSHIP—28

It is probable that all the sales aids provided to American salesmen outweigh American salesmen by more than two to one.—HERBERT D BISSELL, director of merchandising Minneapolis-Honeywell, *Fortune*.

### SCIENCE—29

Today science has come to be regarded somewhat in the nature of a nat'l war plant in which a fortune has been invested.—WALTER GELLHORN, *Security, Loyalty and Science* (Cornell Univ Press).

### UNDERSTANDING—30

We can give only what we have to give. We can write out a check for a good cause only if we have money in the bank to cover the check. And in like fashion we can give understanding only if we have understanding. We can give a contagious sense of the heights and depths of life only if we have earned, and have in our possession, a feeling of those heights and depths. — BONARO W OVERSTREET, "Riches to Share," *Nat'l Parent-Teacher*, 6-'54.

### VULGARITY—31

Ours is not so much an age of vulgarity as of vulgarization; everything is tampered with or touched up, or adulterated or watered down, in an effort to make it palatable, in an effort to make it pay.—LOUIS KRONENBERGER, *Company Manners* (Bobbs-Merrill).

### WEALTH—32

I wish you all the Luck there is, And all your heart's desire, And all the money in the world, That I do not require.—*Times of Brazil*, Sao Paulo.

## In Brief

Maybe this could be one reason we are apparently being outtalked at Geneva: According to rep'ts we get, Red China booked rooms for 200 delegates, Russia 150 and N Korea 60—a total of 410 for Red Asia. In contrast, U S booked accommodations for 60 to 100, Britain 50 and France 40!

Coming down to the crucial summer test, radio is being hit a lot harder than tv during the lemonade-and-lockjaw season. Advertisers are proving uncommonly coy, and all 4 of the networks have a clockfull of sustaining time on their hands. Television folk are suffering too from "summer complaint" but fare, comparatively, much better. And early indications point to a full house for fall.

Ben Jack Cage, Texas industrialist, recently divided an acre of his sprawling ranch into 2-square-inch plots, selling the diminutive plots at 25 cts each, "so that a lot of folks can have Texas braggin' privileges." Now he has a new idea: the Lazy C Kids' ranch, for children only.

More and more media are springing up to divert and divide the advertising dollar. Newest contender: American Shirtboard Adv Co. Yes, that's right; they're selling space on those things the laundry uses to keep your ironed shirts ship-shape. Advertisers may purchase coverage on a nat'l or local basis.

.....Quote.....

# Good Stories.....

you can use

A truck driver and his helper, in Canada for the 1st time, stopped to eat one night in a fair-sized town.

"What's the name of this town?" the driver asked the waitress.

"Saskatoon, Saskatchewan," she replied.

The driver turned to his helper: "Gosh, we're farther north than I thought. That babe's talkin' Eskimo!"—AL SPONG. a

" "

Joke around Washington concerns the African king whose intelligence ag'ts brought him news that anthropologists were heading his way, after his golden throne.

The king decided to hide the throne in the rafters of his hut. His subjects hid it, but as the king slept that night, the throne crashed from its moorings and killed the king in his bed below.

The moral of this story is that people who live in grass houses shouldn't stow thrones. — QUOTE Washington Bureau. b

" "

A Brooklyn gentleman took his wife to the Newark airport and put her on a plane for Buffalo. After fighting his way thru the traffic, he arrived back home and wearily ascended the steps to his home, to find a telegram in his mailbox. He opened it and read, "Arrived Safely Love Lulu."—Sunshine Mag. c

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Page 12 Volume 27—Number 25

## I LAUGHED AT THIS ONE

ARTHUR A MEINHARDT

A young preacher prided himself on the fact that his sermons were always brought to a well-rounded completeness—even tho the service might, as a result, go 10 or 15 min's overtime. One Sunday his father-in-law was present to hear him preach for the 1st time.

At dinner, the minister awaited some word of praise. None was forthcoming. Conversation moved from one thing to another, until some reference was made to the trustees of the church.

"By the way," the father-in-law remarked, "I was talking to the chairman of your trustees after the service. I arranged to have an electric clock installed on the back wall of the church, at my expense. Just a little gift to help your work here."

" "

A refugee from East Germany was asked by an American reporter in West Berlin, "Aren't you glad to be in a land where democracy reigns?" The terrified answer was, "God, no, that is what I have just fled from!"—JOHN T Cox, Jr, Chemical & Engineering News. d



Confronted with the sentence a naughty boy had chalked on the school wall about a teacher—"Smith is a lunatic"—two little girls, horrified, expressed their disapproval.

"Isn't that terrible?" one of them exclaimed. "What a thing to write!"

"It's awful," agreed the other. "It should be 'Mr' Smith, shouldn't it?"—*Tit-Bits*, London. e

" "

When the present Mayor of Atlanta first took up politics he was so enthusiastic that whenever he saw a crowd he would hand out pamphlets and chat with people.

One afternoon he ran into a fairly large crowd near a number of parked cars. He began, as usual, dealing out his pamphlets and passing jovial remarks, but no one responded. After meeting a number of frigid stares he complained to a tall man standing near: "Say, this isn't much like a political rally—it's like a funeral."

"Brother," said a deep voice gruffly, "it is a funeral."—*Tit-Bits*, London. f

" "

A teacher asked her 2nd-grade pupils if anyone knew what an incubator was. One little boy ans'rd: "It's something when a mother doesn't want to take time to have a baby, she puts it in and hatches it."—*Capper's Wkly.* g

Sometimes a man who strikes you as having a lot on the ball is just able to pitch a good line.—O A BATTISTA.

" "

*Easy Street and the Straight & Narrow do not intersect.* — DAN BENNETT.

" "

The auto makers are putting out some pretty remarkable performance claims these days. But old Christopher Columbus is still the champ. He travelled 2500 mi's on a galleon. — Phoenix Flame, hm, Phoenix Metal Cap Co.

" "

Blunt people make the most pointed remarks!—*Life Today.*

" "

Many an old-fashioned clinging vine now has a granddaughter who is a rambler.—Fifth Wheel, hm, Indiana Motor Truck Ass'n.

" "

Many a man owes his success to his 1st wife and his 2nd wife to his success.—CMD Magazine, hm, Central Mfg District, Los Angeles.

" "

The person who can give birth to dark thoughts while eating strawberry shortcake is an incurable pessimist. — Cincinnati Enquirer.

" "

Nothing improves a woman's appearance more than a man's.—Hudibras (Denmark).

..... *Quote* .....



Two strangers were openly admiring a beautiful automobile parked on a side st in Bucharest.

"What a beauty!" cried one. "The Russians sure know how to build a car!"

"That's not Russian," corrected the other. "Don't you know an American car when you see one?"

"Certainly," retorted the 1st observer, "but I don't know you!"—*Times of Brazil*, Sao Paulo.

" "

In London, Tito was asked what in his opinion was the real difference between the Western democracies and the iron-curtain countries. Said he, "Here in London I got a shave. The royal barber was a nice old man, but his hands shook a little when he was busy at my throat. In Moscow, too, I got a shave by a state barber. When he was busy at my throat, it was my hands that shook."—*Tarantel*, Russian underground mag, quoted in *De Volkskrant*, Amsterdam.

" "

The noted Soviet scientist Michurin, it is stated, has been banished to Siberia.

He was experimenting in crossing an ass with a mouse in an effort to produce a Russian who would work like a mule and keep quiet as a mouse.

But things went wrong and he got an animal that was as weak as the mouse and brayed continually like a jackass.—**ERNIE HILL**, *Scripps-Howard Newspapers*.

..... *Quote* .....

Among the many letters sent to Dorothy Dix, some are inevitably written by people who might be described as crazy mixed-up kids, regardless of age. From a collection of these, *My Husband Keeps Telling Me to Go to Hell* (Hanover House), we print a few gems:

"I stutter very badly. Should I tell my fiance?"

"I have just found out that the man I am engaged to is already married. Wouldn't I be justified in breaking our engagement?"

"I am in love with a man who is not of my religion or nationality. He is divorced, a hard drinker and 35 yrs my senior. Do you think I should marry him, and if so, what color dress should I wear?"

"I don't mind my boy-friend hitting me, which he does whenever it suits him. But when he knocks me down in the street, I think that is making our love too public." h

" "

The story is told about an English professor who teaches at a school in San Diego, Calif, where housing conditions are still not all that newcomers desire. The professor went around to a local apartment house and asked to see a list of the people living in it. He didn't have to go through very many names before he found the object of his search.

"Put my name down for this man's apartment, please."

"I don't understand," said the puzzled manager.

"I just flunked him," smiled the professor, "and he'll be dropping out of school any day now."—**DAN BENNETT**. i

The teacher was trying to instill the traffic rules into her young charges. "What is a traffic light?" she asked.

"It's a trick," Jmmmy ans'd, "to get people halfway across the street safely."—*Dixie Roto Mag.* j

" "

At the big Nat'l Secretaries Day banquet in Washington, one speaker, Rep Timothy P Sheehan (R-Ill) passed along a warning to the Girl Fridays: "If you don't pay attention to politics, the men will go off to war, the gov't will take all of your money for taxes, and you'll be left with yourselves. It's bound to be a pretty dull world."—*QUOTE Washington Bureau.* k



#### Test Case

A new, sturdier type of swing is being tested in the gorilla cage in New York.—*News item.*

Gorillas, mighty muscled,  
The strongest in the zoo,  
With bars long having tussled  
Have something new to do.

They're given swings for testing  
With steely arms and wrists,  
And when not eating, resting,  
For giving tugs and twists.

Then if, when once they maul  
them,

The swings don't bend or burst,  
The playground will install them  
And kids may do their worst!

English, she is a difficult language! There are at least 2 accepted ways, and maybe more, to pronounce *quasi* (as in "quasi-legal") and Pres Eisenhower's choice is "kwayzee," as in "hazy." (Webster's gives it as "kway-see" and "kwas-seye".)

Well, the President declined to discuss the case of Dr J Rob't Oppenheimer at his news conf last Wednesday because, he said, it was going thru a "quasi-judicial" process.

A French correspondent, bewildered and disbelieving, tapped an American on the shoulder:

"*Qu'est-ce que c'est* this 'crazy judicial process?'"—*N Y Times.* l

" "

A labor leader went to a matrimonial agency. "Is this a union shop?" he inquired first.

"Oh, certainly!"

He picked out a picture of a luscious 25-yr-old and said, "I'll take her."

"No, you have to take this lady," said the mgr, showing a picture of a gray-haired woman of 65.

"Why do I have to take her?" thundered the labor leader.

"She," said the mgr, "has seniority."—*Isotopics.* m

" "

Sam Goldwyn once wanted to film *The Well of Loneliness*, but an assistant warned him, "This novel has Lesbians in it." "Never mind," Goldwyn waved, "where they've got Lesbians, we'll use Austrians." — SYDNEY J HARRIS, *Chicago News.* n

..... *Quote* .....

## Quote-ettes

CHAS A BOYLE, Democrat precinct captain, Chicago: "I've given up trying to compete with tv. I try to catch my voters on the street—coming home from work, or going to the store."

1-Q-t

" "

MISS LAURA ELLEN ROGERS, commenting on her graduation from Dixon (Ill.) high school: "I read an essay entitled 'The Present vs the Good Old Days!'" (Miss Rogers was graduated with the class of 1893!)

2-Q-t

SECOND CLASS MATTER

Mr. Harvell Drake,  
2400 W. 42nd St.,  
Indianapolis, Ind.

## News of the NEW

This is the season when the garden hose comes into its glory—also into assorted knots, snarls and tangles if not closely supervised. There is now a reel which holds 150 ft of garden hose and is mounted on rubber wheels, making it easy for you to trundle the hose about. The unit, which resembles an upright vacuum cleaner, is designed to stand up by itself; it can be used as a sprinkler. You may remove hose from caddy all at one time, or pay it out as you roll caddy along. Whole thing can be hung up on wall out of way when not in use. Reel is made of aluminum tubing, in red or black. \$6. (*The Niche*, P O Box 33, Orange, N J).

There is also what looks to us like an unusually fascinating attachment for your garden hose. This gadget is said to make it easy to keep porches, patio, walks and driveway free of leaves, dirt and general debris. It's a long, low-level nozzle which turns any water pressure into a flat spray that blasts away dirt. Mfr suggests that it's useful for washing cars, house walls, etc. We'll add another suggestion: even in this day of plastic wading pools in the back yd, kids love to play with the hose; the fan-shaped spray which comes from this special nozzle should delight them, and be less dangerous to open windows than regular spray. \$1.95. (*Frost's*, Hollywood 46, Calif).

NOTE here items of special interest in this issue —  
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.  
A ring binder holding 52 issues of QUOTE is available at \$2.00, postpaid.



